

RESOLUTION NO. 11-53

A RESOLUTION OF THE RIDGECREST CITY COUNCIL AUTHORIZING THE CITY MANAGER TO SIGN THE 2011-2012 AGREEMENT BETWEEN THE CITY OF RIDGECREST AND THE RIDGECREST AREA CONVENTION AND VISITORS BUREAU

WHEREAS, the City Of Ridgecrest desires to advertise, market and promote the Ridgecrest area; and

WHEREAS, the Ridgecrest Area Convention and Visitors Bureau (RACVB) provides these services.

NOW, THEREFORE BE IT RESOLVED that the City Council authorizes the City Manager to sign the 2011-2012 Agreement between the City Of Ridgecrest and the Ridgecrest Area Convention and Visitors Bureau.

BE IT FURTHER RESOLVED that the attached Agreement (Exhibit A) for Advertising, Marketing and Promotional Services between the City Of Ridgecrest and the RACVB is hereby approved.

APPROVED AND ADOPTED this 6th day of July 2011 by the following vote:

AYES: Mayor Carter, Council Members Holloway, Taylor, and Morgan

NOES: None

ABSTAIN: None

ABSENT: Council Member Patin



Ronald H. Carter, Mayor

ATTEST:



Rachel J. Ford, CMC
City Clerk