

AUGUST MONTHLY REPORT

The City Selection of Industrial Development Firms

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At the regular City Council meeting of July 2, 2014, staff presented additional information regarding the necessary funding levels of the selected proposers. Following Council discussion, four firms were selected to move forward in the process. The next step was returning to Council with the grant assistance agreements for each selected proposer.

At the regular City Council meeting of August 6, 2014, staff presented three Economic Incentive Agreements for Council consideration. After discussion and public comment, the agreements were approved. These agreements were with the following firms:

- CalUAS, Inc., a California corporation, in the amount of \$730,115
- World Economic Development Alliance (WEDA) in the amount of \$147,000

Background summaries for each of these firms are below and on the following page.

- Pertexa, a Delaware corporation, in the amount of \$875,000

CalUAS

In 2013 CalUAS was formed and consisted of a group of technologists seeking consideration by the FAA as a remote test site for unmanned aircraft systems. The CalUAS group has since incorporated in the State of California and is engaged in the business of designing, developing, manufacturing, and selling various types of small unmanned systems for the commercial sector. CalUAS systems are both rotary and fixed wing and are designed-to-build based

on requirements set forth in the burgeoning growth areas of agriculture, wind turbine inspections, aerial mapping for utility companies, search and rescue missions, and first-responders. CalUAS offers a systems engineering approach to end-users by providing a full-up functional "system" consisting of hardware, software, sensors, and including three days of training. Ease of use and affordability are goals as UAS are designed and fully integrated by the CalUAS

team. The CalUAS Team has a collective 40 years experience as technologists, scientists, and engineers working toward advancements in unmanned system technologies. CalUAS has expanded partnerships to create a nexus for refining existing technology and forging future innovations that are potentially as innumerable as the applications this young industry is expected to yield. CalUAS is headquartered in Ridgecrest, CA.

World Economic Development Alliance (WEDA)

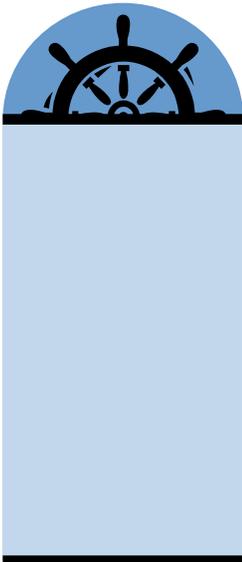
WEDA was founded by Eric Kleinsorge to assist the Economic Development Community to more effectively market their areas to companies that were expanding or relocating.

WEDA was founded in 1994 as a full service site-location firm that served the needs of growing companies while assisting economic development professionals in the economic growth of their communities. The firm works with a wide range of industries that are targeted based on growth indicators. These include plastics, food, aerospace, distribution,

medical device, auto, manufacturing, renewable energy and bio technology. WEDA has assisted over 1000 companies in their site location searches. These companies have created over 10,000 new jobs for companies and invested over \$1 BILLION over the past 10 years alone.

The Site Selection Group, Founded by King White, will handle the competitive analysis portion of deliverables. King White was the principal and founding member of Trammell Crow Company's Corporate Site Selection Group. King White

established Site Selection Group after Trammell Crow Company was acquired by an international real estate firm in 2006 and has completed over 1,000 site location projects in just over 10 years of business. As members, our Project Development Board lines of communication are already well established and this well-experienced team is ready to work for Ridgecrest.



Pertexa

In 2005 Pertexa Healthcare Technology Inc. was formed to address the needs for growing demands in Healthcare Software Technology in areas of Revenue Cycle Management (RCM), Electronic Healthcare Records (EHR) and Business Intelligence (BI). Pertexa has successfully completed its RCM module and recently the EHR module also known as 'Radekal'. As the company moved forward it decided to look at the viability of Ridgecrest as a base for its long term strategic plans. The required Business, Profession and Trade Permits were applied back in 2011 in the category

of Retail Sales and Service. In 2013 it was identified that Ridgecrest had the core foundations and further market entry steps were taken including showcasing the unique product and its applications to some of the medical community in and around Ridgecrest.

Telemedicine is expected to be one of the largest healthcare growth segments which grew to \$4.2B in 2007, \$10B in 2012, \$14B in 2013 and expected to surpass \$20B in 2014. Currently Telemedicine is practiced generally using push carts, these need to be manually pushed/pulled into the

consult rooms and after considerable time and effort in the set-up, the Physician consult takes place. Pertexa would replace the hand pushed carts with State of the art remote controlled Robotic device as if the specialist was present for the consult. Easy touch screen connections linked to the Physicians command center would enable that specialist to carry out the consult saving considerable time and costs with increased patient care.

Appointments to the Measure 'L' Citizens Advisory Committee

On July 17, 2012, the City Council made appointments of five citizens to the Measure L Advisory Committee. Those appointments were as

MEASURE 'L' COMMITTEE APPOINTMENTS 2012

Steve Morgan – 1 year appointment (July 18, 2012) – George 'Andy' Anderson (Expires July 2013)

Jason Patin – 1 year appointment (July 18, 2012) – Lance 'Scott' Garver (Expires July 2013)

Jerry Taylor – 2 year appointment (July 18, 2012) – Mike Peterson (Expires July 2014)

Chip Holloway – 2 year appointment (July 18, 2012) – Phil Salvatore (Expires July 2014)

Ron Carter – 3 year appointment (July 18, 2012) – Eddie Thomas (Expires July 2015)

MEASURE 'L' COMMITTEE APPOINTMENTS 2013

Council – 4 year appointment (July 17, 2013) – George 'Andy' Anderson (Expires July 2017)

Council – 4 year appointment (July 17, 2013) – Lance 'Scott' Garver (Expires July 2017)

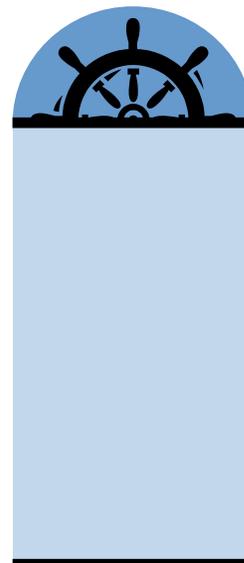
Jerry Taylor – 2 year appointment (July 18, 2012) – Mike Peterson (Expires July 2014)

Chip Holloway – 2 year appointment (July 18, 2012) – Phil Salvatore (Expires July 2014)

Ron Carter – 3 year appointment (July 18, 2012) – Eddie Thomas (Expires July 2015)

Of these initial appointments, two expired on July 16, 2014. In anticipation of the need to fill these positions, the City Council, at the regular meeting of June 18, 2014, directed staff to open a solicitation period for prospective committee members to fill the upcoming vacancies. An insufficient number of applications were received. Therefore, on July 16, 2014, the Council extended the application period an additional two weeks. City Clerk's office received a total of seven applications which were forwarded to Council for review.

At the regular meeting of August 6, 2014, the City Council discussed the applicants. Then public comment was received by Council. Following public comment, the Council decided to appoint Robert A. Gould and Ron Carter to the Measure L Committee. They will each serve four year terms.



We're on the Web!
www.ridgecrest-ca.gov



Public Services

Engineering Department:

The Engineering Department has sent out three new Requests for Proposals this month. The first was for construction management on Highway Safety Improvement Projects for the update to 7 traffic signals. The second was for the 12 intersections of signage and striping at various locations. The third was for the design and construction management of Congestion Mitigation Air Quality Program Project on Graaf Avenue from Sierra View Avenue to North Norma Avenue which consists of paving a dirt road.

The Department also received bids on the Federal Safe Routes to School Cycle 3 on August 12 and these bids are being review by Willdan Engineering and Resident Engineer, Mike Bustos. Award of the contract to the lowest and responsive bidder will be done at the City Council Meeting on September 17, 2014.

The South China Lake Boulevard Project from Upjohn Avenue to Bowman Avenue is out to bid with bid openings being held on September 2, 2014 at 4:00 pm. These will also be reviewed by our consultant of record Willdan Engineering and Resident Engineer, Mike Bustos. If all paperwork is correctly processed and approved to the consultant's satisfaction, it is the hope of the Engineering Department to award the construction contract at the City Council Meeting on September 17, 2014.

Three Tax Allocation Bond (TAB) projects have started under way with preliminary engineering :

Gateway Boulevard – Upjohn Avenue to Bowman Avenue

Mahan Avenue – Ward Avenue to Graaf Avenue

City Alley Way Project.

These projects should be ready to go out to bid soon and paved at the end of the paving season which is the October-November timeframe.

The West Ridgecrest Boulevard Project continues to move forward and the City will continue to keep the project on schedule. Below you will see some of the progress that is being made.



Caltrans is requiring a **complete road closure of West Ridgecrest Boulevard to all Traffic from Balsam Street to S. China Lake Boulevard**. Traffic will be detoured to Las Flores Avenue.

The Road Closure is a result of the construction work that effects the traffic signal at West Ridgecrest Boulevard and South China Lake Boulevard and the safe functionality at the intersection. This road closure will be for approximately 1 and ½ months

Building Department

- There have been new businesses opened this month and several new building plans sent to Kern County Building Inspection for plan checking this month.
- Jo-Ann's was given their building final Certificate of Occupancy on August 11, 2014 to stock their shelves and open their doors for business.
- We also have a new restaurant across China Lake Blvd serving Indian food.
- Plans were submitted to the Building Department by the Ridgecrest Charter School to include a new Auditorium so that they may remodel their existing Auditorium into two more classrooms.
- A new twenty-four bed Memory Care Facility at High Desert Haven.
- Super Wal-Mart building plans were resubmitted for some small changes. The delay has been grading/civil engineering issues and the fact that they have had difficulty keeping the same engineering company for a long enough period of time to complicating negotiations with Public Works.
- Solar panels are still popping up on rooftops all over the city helping reduce our energy use city wide. We have been issuing solar permits at an average of four a day since March and it does not seem to be slowing down.
- There seems to be plenty of inquiry from people wanting to build on vacant lots...maybe Ridgecrest will once again begin to grow?



Wastewater Treatment Facility

- The City of Ridgecrest Wastewater Treatment Facility operated within design and compliance directives issued under Board Order No. 6-00-56.
- The Department inspected and passed (1) new connections to the sanitary sewage system. The Department responded to (10) calls for service, (1) homeowner lateral problem and (9) road construction related issues (Broken M/H Lids, Debris Knocked into M/H).
- The Department as safety compliance repainted the existing safety barriers around the primary clarifiers.
- The Department as compliance with SSMP/SSO performed line maintenance on 115,470 ft. of main line collection system
- The Department as compliance with Board Order No. 6-00-56 & 6-93-86 collected samples for analysis from Pond No. 3. The laboratory analyses will be included with the SMR for July 2014, also ground water samples were collected by BSK Labs for analysis and reporting submittal with July 2014 SMR.
- The Reclamation Department reclaimed 8.21 million gallons of secondary effluent for use as fodder crop irrigation.

Planning Department

Planning Commission Approves Environmental Clearances for Drummond Ave. and Downs St. Widening Projects

On August 12 the Planning Commission approved environmental clearances for Drummond Ave. and Downs St. Widening Projects. Following is a summary of the proposed street widening projects.

Drummond Avenue

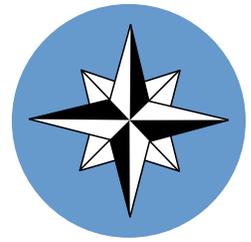
The City of Ridgecrest is proposing to improve a 0.25-mile, two-lane segment of Drummond Avenue, between Downs Street and Inyo Street. As a major east-west corridor in Ridgecrest, Drummond Avenue is designated as an arterial by the City's General Plan Circulation Element with ultimate width of 90 feet that would include four lanes, a raised center median and left-turn pockets. The proposed project would improve safety and potentially improve capacity along this roadway segment.



Downs Street

The City of Ridgecrest is proposing a roadway widening of Downs Street between Ridgecrest Boulevard and Upjohn Avenue from a two-lane arterial with a 30 foot roadway width to an ultimate width of 110 feet. Additional widening improvements are proposed to match existing improvements along westbound Upjohn Avenue, approximately 300 feet west of Downs Street and eastbound Church Avenue, approximately 100 feet west of Downs Street. Other proposed improvements include curbs, gutters, 20-foot wide raised median with 12-foot wide left turn lane provided at all intersections, and identified drainage improvements.





Ridgerunner Transit

During August, the City of Ridgecrest Ridgerunner Transit submitted our completed Title VI Plan for City Council approval. City Council adopted the Title VI Plan on August 6, 2014.

In August, the Transit Department replaced all the current bus stop signs with new signs that are more visible to the public.

The Transit Department is currently working on obtaining kiosks to be located at all bus stops as to provide more valuable route information.

School was back in session on August 12, 2014 and ridership for the Ridgerunner Transit will start to rise. With schools in session, children are moving about our community more, and with that, needs to come safety. Pay close attention to school zones and bus stop zones for children as they begin to familiarize themselves with new schools and schedules.

Caution: Road Work Ahead Know the Zone!

California continually works to enhance its world class transportation network by improving safety and mobility. That's why you're likely to encounter a number of roadway work zones while driving throughout the State. These work zones may be a result of construction, maintenance, or utility work along major and secondary roadways. The same work zone traffic control is used during the construction of projects in the City of Ridgecrest.



Work zones are a temporary inconvenience, but they are necessary to develop improved and safer roads for everyone

Unexpected Conditions

Motorists, bicyclists and pedestrians may encounter a variety of work zone conditions, such as:

- *new traffic patterns*
- *pavement drop-offs*
- *narrow lanes*
- *reduced sight distance*
- *lane shifts*
- *detours*
- *lane closures*
- *slow moving equipment*

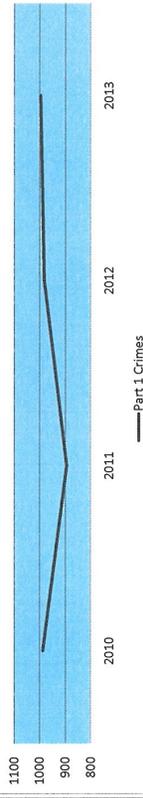
Ridgcrest Police Department Statistics

July 2014

Crime

	Monthly Comparison			Year To Date		
	July 13	July 14	% Change	2013	2014	% Change
Violent Crime	42	21	-50%	247	190	-23%
Murder	0	0	0%	0	0	0%
Rape	1	1	0%	7	2	-71%
Robbery	3	3	0%	13	8	-38%
Assault	38	17	-55%	227	180	-21%
Property Crime	42	60	43%	340	284	-16%
Burglary	13	23	77%	123	89	-28%
Larceny	22	30	36%	182	162	-11%
Auto Theft	6	7	17%	27	31	15%
Arson	1	0	-100%	8	2	-75%
Part 1 Crimes	83	82	-1%	580	476	-18%

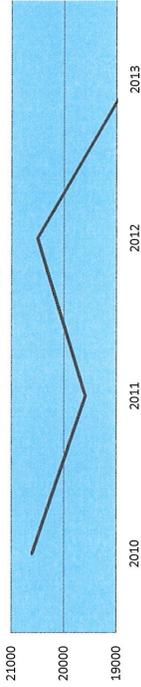
Part 1 Crimes



Performance Measures

	Monthly Comparison			Year To Date		
	July 13	July 14	% Change	2013	2014	% Change
Patrol Activity	2495	2958	19%	17935	18295	2%
Total Incidents	1568	1708	9%	11090	10572	-5%
Calls for Service	927	1250	35%	6845	7723	13%
Officer Initiated Incidents	300	527	76%	2288	3224	41%
Traffic Stops	627	723	15%	4557	4489	-1%
Other OIA Incidents	375	379	1%	2553	2538	-1%
Reports Taken	227	200	-12%	1467	1514	3%
Total Arrests	66	43	-35%	400	357	-11%
Felony Arrests	12	10	-17%	126	94	-25%
Juvenile Arrests	45	36	-20%	227	298	31%
Drug Related						

Calls for Service



Personnel

	Monthly Comparison			Year To Date		
	July 13	July 14	% Change	2013	2014	% Change
Total	49	49	0%	361	460	27%
Sworn	32	32	0%	57	51	-11%
Professional Staff	17	17	0%	90	51	-43%
Vacant Positions	0	0	0%	0	0	0%
Allocated	49	49	0%	361	460	27%
Filled	32	32	0%	57	51	-11%
Vacant	17	17	0%	90	51	-43%

Investigation

	Monthly Comparison			Year To Date		
	July 13	July 14	% Change	2013	2014	% Change
News Cases	345	292	-15%	2424	1812	-25%
Cleared DA or Other	142	120	-15%	1030	615	-40%
Arrests	26	24	-8%	136	179	32%
Inactivated	46	51	11%	395	302	-24%
Active	305	38	-88%	2728	528	-81%

K-9 Deploy

	Monthly Comparison			Year To Date		
	July 13	July 14	% Change	2013	2014	% Change
Deployments	9	5	-44%	37	32	-14%
Apprehensions	1	0	-100%	2	2	0%
Building Searches	4	1	-75%	17	4	-76%
Vehicle Searches	4	1	-75%	11	11	0%
Drug Finds	0	1	100%	5	5	0%

Traffic

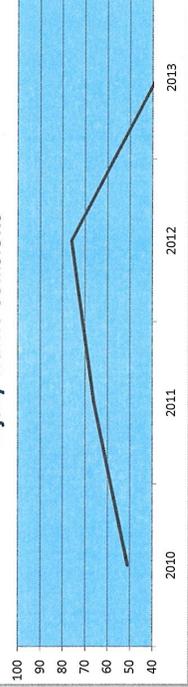
	Monthly Comparison			Year To Date		
	July 13	July 14	% Change	2013	2014	% Change
Citations	28	48	71%	361	460	27%
Moving	4	4	0%	57	51	-11%
Non-Moving	11	3	-73%	90	51	-43%
RMC Violation	12	17	42%	131	118	-10%
Fatal	0	0	0%	0	0	0%
Injury	3	3	0%	23	29	26%
Non-Injury	8	11	38%	99	80	-19%
DUI Related	1	3	200%	9	9	0%

Top 5 Collision Intersections YTD
 1. W. Inyokern Pk/N. Downs St.
 2. N. Downs St/W. Drummond Ave.
 3. E. Ridgcrest Blvd/China Lake Blvd.
 4. Mojave Rose/Desert Casa
 5. S. China Lake Blvd/Church Ave.

Top 5 PCFs YTD

- Unsafe turning movement
- Unsafe speed
- Fall to stop at red light
- Ped. yield outside of crosswalk
- DUI

Injury Traffic Collisions



Parks, Recreation, & Cultural Affairs



Parks

The condition of our city parks continues to improve. Over the past several months the feedback from the citizens, youth groups, city council, and city staff remains positive regarding the condition of our parks. We are currently, and will continue to, reseed and fertilize our parks over the next few months. We must periodically do this to repair any damage that has occurred and also to keep the grass healthy.



Recreation

Now that we have wrapped up our summer programs and the kids have returned to school, it is time to look forward to the fall programs. On August 25th we will begin signups for our youth flag football program. Following the youth flag football season will be youth basketball and shortly after that will be youth volleyball. Pinney pool will be closing for the summer on August 31st.



Facilities

The Kerr McGee community center banquet halls and meeting rooms continue to see plenty of action. Just about every weekend the banquet halls are booked with all kinds of events such as: weddings, wedding receptions, charity events, symposiums, conferences, and so on. The meeting rooms seem to be becoming more and more popular with local groups and organizations as well. The city owned senior citizens building continues to operate in conjunction with Kern County for the senior nutrition program, and for a little fun they hold weekly bingo. Also, for the senior center we have some community development block grant money to make improvements to the facility in the near future.

Medians

Like our youth programs, the summertime is the busiest time of the year for our medians. As you can see, our maintenance crew is hard at work keeping the medians in exceptional condition. We continue to use a two punch approach to maintaining the medians - the first part is a regular regimen of weed killer, and the second part is good old fashioned, hands on, manual labor.

Wrap up

In general the Parks & Recreation department is doing very well and moving along fine. In closing I would like to talk about on last issue. From time to time I receive an e-mail or phone call regarding the watering of our parks during the day time in the summer. The concern is we are disregarding the water ordinance that prohibits watering between the hours of 8 am and 8 pm. Nothing could be further from the truth. There are certain instances where watering during the day is unavoidable. Some examples of reasons you may see the parks being watered during the day are: our maintenance crew works during the day which means the systems must be tested and sprinklers realigned during the day, after repairs are made the system has to be turned on to make sure the repairs are complete, power surges and power outages can cause the timer system to malfunction, this could cause the sprinklers to activate as well, lastly when we re seed and fertilize we must keep the affected are wet at all times or the seed will simply die off. Often we have a very small window to fertilize, re seed, and repair the grounds due to all of the different activities and groups that use our limited facilities. The parks & recreation department is very sensitive to the water issue in our valley and strictly adheres to the water ordinance.

