

The City of Ridgecrest Monthly Report



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www.navigators.org/.../resources/schools-out.jpg

June 2011

RPD monthly report

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City of Ridgecrest Police Department

760.371.1674

100 W. California Ave. • Ridgecrest, CA 93555 • 760.499.5100 • fax

RONALD N. STRAND, Chief of Police

Press Release

DATE OF EVENT: June 7, 2011
TYPE OF EVENT: Vehicle Burglary
LOCATION: Eastridge Estates
CHARGES: PC 487(a) – Grand Theft, PC 496(a) – Possession of Stolen Property
SUSPECTS: (3) Juveniles

In the early morning hours of June 5, 2011, numerous residents suffered loss by the way of vehicle burglaries. The burglaries were to vehicles that were either parked in their driveways or in front of their residence. Items taken from their unlocked vehicles consisted of \$160.00 currency/change, GPS's, CD's, and camera resulting in about \$3,000.00 loss. A break in the case occurred when one victim provided the Ridgecrest Police Department with a surveillance tape. From that tape, Officers Sloan and Agostinacci were able to identify the Juvenile suspects.

On June 7, 2011, Officer Sloan came across the possible suspects in the 100 block of E. Upjohn Ave. The (3) subjects were wearing attire and an empty backpack similar to what they were wearing on the night of the crime spree. After interviews, Officer Sloan arrested all suspects on burglary and theft charges. The Juveniles were booked and eventually released to their parents.

RONALD N. STRAND, Chief of Police
PREPARED BY: Sergeant Tony Brown



City of Ridgecrest
Police Department

100 W. California Ave. • Ridgecrest, CA 93555 • 760.499.5100 • fax 760.371.1674

Ronald N. Strand, Chief of Police

Press Release

DATE OF INCIDENT: JUNE 23RD, 2011
TYPE OF INCIDENT: ABC "SHOULDER TAP" OPERATION
LOCATION OCCURED: CITY OF RIDGECREST
SUSPECT(S): Janet Swanson – 53 years old
Terry Shinabery – 26 years old.

On 06/23/2011, Detectives of the Ridgecrest Police Department operating under a grant from the California Alcoholic Beverage Control (ABC) conducted a "Shoulder Tap" Operation within the city of Ridgecrest. "Shoulder Tap" Operations involve using Minor Decoys who are 18 or 19 years old to approach customers at ABC licensed establishments and ask them to purchase alcoholic beverages for them.

During the Operation, Janet Swanson (53 YOA) was arrested after she purchased alcohol for the Minor Decoys. Upon arrest, Swanson was found to be in possession of suspected methamphetamine and believed to be under the influence of methamphetamine and prescription drugs. She was arrested on charges of possession of a controlled substance, being under the influence of a controlled substance, DUI, and providing/furnishing alcohol to a minor. She was booked at the Central Receiving Facility in Bakersfield.

Also during the Operation, Terry Shinabery (26 YOA) was arrested for providing/furnishing alcohol to the Minor Decoys and vandalism to City of Ridgecrest property. He was cited and released at the scene.

The Ridgecrest Police Department appreciates the assistance of the California Alcoholic Beverage Control Grant Program (GAP) and the cooperative, proactive actions taken to deter access of alcohol to minors.

Prepared By: Sgt. Justin Dampier

RONALD N. STRAND - Chief of Police
Monday, June 27, 2011 13:40

INVESTIGATIONS

During the month of May, Detective Lloyd was assigned 7 new cases. He worked several ABC and OTS details throughout the month. He also worked several commercial burglary cases including Case #11-1765 at Lucky Liquor. No suspects at this time, however, fingerprints and possible DNA was collected. The Crime Lab stated that it would be approximately 8 months prior to the DNA tests to be completed. Detective Lloyd also worked the commercial burglary at the Shell gas station, Case #11-1782. Richard Vela was arrested in this case and \$5,740 dollars of property was returned to the owner. Detective Lloyd also assisted with the Rick Petrovich arson case, Case #11-1989.

During the month of June, Detective Merzlak was assigned a total of 6 cases and closed 18. He participated in two undercover ABC operations and also assisted Detective Lawson in case #11-1921. On 06/27/11, Detective Merzlak was assigned to assist Detective Lloyd and Castaneda with an arson investigation involving the suspect Rick Petrovich. Detective Merzlak assisted by initially contacting Petrovich at a residence on south Farragut St and later wrote a search warrant for Petrovich's vehicle and cell phone. Pieces of carpet were seized from Petrovich's vehicle, which appeared to be soaked in gasoline and other forms of evidence was later found on Petrovich's cell phone. Detective Merzlak also conducted follow-up investigation at spirit gas station; however, was unable to gather any video surveillance due to a power outage that occurred the day prior. As a result of the investigation, Detective Lloyd arrested and charged Petrovich with attempted murder and arson.

In May, Detective Ballestero had a total of 102 open cases and he closed a total of 36 cases. On 06/23/11, he worked an ABC detail which resulted in two arrests.

This month, Detective Lawson primarily worked on her case load and cleared 63 cases. Her case load is currently at 43 cases. While the Investigations Supervisor was at training, Detective Lawson was the "Officer in Charge" for the Detective Bay/Records Division from 06/06/11 to 06/13/11. She also worked a case involving a 25 year old teacher's aide possibly having a relationship with a 17 year old student. (Case 11-1921.) Adam Larroque was identified as the suspect and was arrested for PC 647.6(a)-Annoy or Molest a child and PC 288a(b)(1)-Oral Copulation with a minor.

During the month of June, Detective Castaneda assisted with the Lucky Liquor (11-1765) and he also assisted Det. Lloyd with the Vela case (11-1782.) Detective Castaneda also assisted with Rick Petrovich case. Investigations also received new "Cellbrite" equipment and Detective Castaneda assisted in several cases with searches of cell phones.

Officer Dan Armogida was assigned to Investigations for the summer. Starting June 20th, he has been assigned 12 cases and has closed 4 cases.

This month under the ABC grant, two (2) Minor Decoy Operations, three (3) Juvenile Party Patrols, and one (1) Shoulder Tap Operation was conducted with the assistance of RPD Explorers. The three operations resulted in the arrests of seventeen (17) persons for various criminal violations.

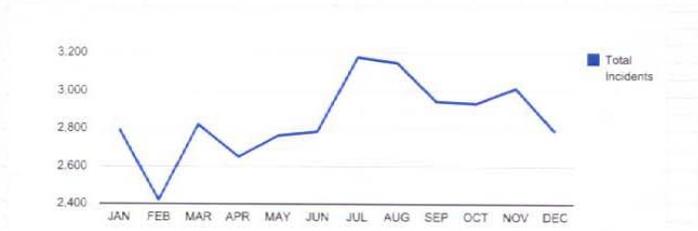
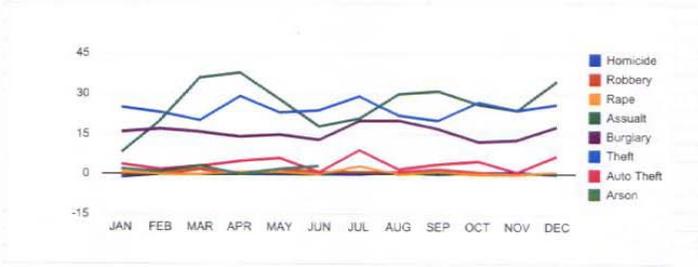


CrimeStatistics : Public

Prepared May, 2011 - Below is the last 12 months

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Total
Homicide	-1	0	0	0	0	0	0	1	0	1	1	0	2
Robbery	0	0	2	0	2	1	1	1	2	1	0	1	11
Rape	1	0	0	1	1	0	3	0	1	0	0	1	8
Assault	8	20	36	38	28	18	21	30	31	26	24	35	315
Burglary	16	17	16	14	15	13	20	20	17	12	13	18	191
Theft	25	23	20	29	23	24	29	22	20	27	24	26	292
Auto Theft	4	2	3	5	6	1	9	2	4	5	1	7	49
Arson	2	1	3	0	2	3							21
Total Violent Crimes	8	20	38	39	31	19	25	32	34	28	25	37	336
Total Property Crimes	47	43	42	48	46	41	58	44	41	44	38	51	564
Total Part One Crimes	55	63	80	87	77	60	83	76	75	72	63	88	900

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Total
Total Incidents	2,795	2,424	2,822	2,660	2,761	2,786	3,180	3,149	2,943	2,932	3,014	2,786	34,242



Annual Statistics

	2003	2004	2005	2006	2007	2008	2009	2010
Homicide	0	1	0	0	0	1	0	3
Robbery	7	15	14	16	16	13	10	12
Rape	20	16	6	20	23	19	15	12
Assault	277	335	293	325	375	329	346	334
Burglary	238	226	210	240	221	155	170	210
Theft	466	436	397	507	359	342	335	348
Auto Theft	53	51	65	45	41	56	42	53
Arson	9	3	11	7	7	11	15	21
Total Violent Crimes	304	367	313	361	414	362	371	361
Total Property Crimes	766	716	683	799	628	564	562	632
Total Part One Crimes	1,070	1,083	996	1,160	1,042	926	933	993
Part One Percentage	15%	1%	-8%	16%	-10%	-11%	1%	6%
Call for Service	30,554	28,307	31,160	29,841	31,984	36,784	39,361	36,723
Call Percentage	12%	-7%	10%	-4%	7%	15%	7%	-7%

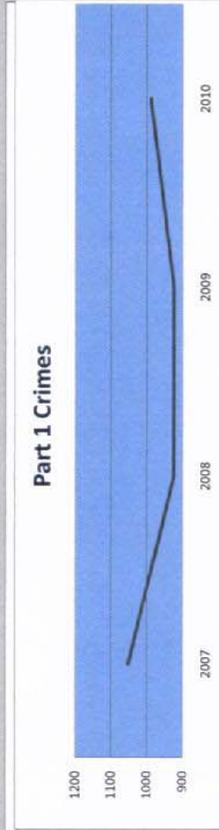
If you would like further information concerning these statistics feel free to send [an e-mail message](#), [fax](#), [write](#) or [call](#).

E-MAIL: prichard@ridgcrest-ca.gov

Ridgecrest Police Department Statistics

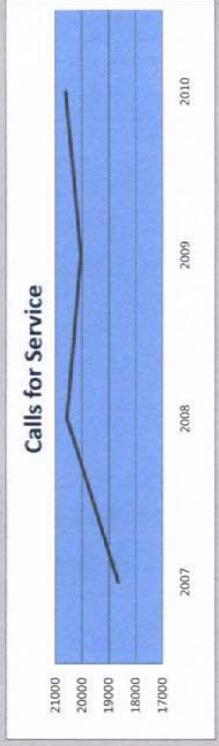
Crime

	Monthly Comparison			Year To Date		
	June 10	June 11	% Change	2010	2011	% Change
Violent Crime	31	19	-39%	180	156	-13%
Murder	0	0	0%	0	0	0%
Rape	1	0	-100%	7	4	-43%
Robbery	0	1	100%	6	4	-33%
Assault	30	18	-40%	167	148	-11%
Property Crime	46	42	-9%	344	273	-21%
Burglary	16	13	-19%	110	92	-16%
Larceny	27	24	-11%	202	147	-27%
Auto Theft	2	2	0%	25	23	-8%
Arson	1	3	200%	7	11	57%
Part 1 Crimes	77	61	-21%	524	429	-18%



Performance Measures

	Monthly Comparison			Year to Date		
	June 10	June 11	% Change	2010	2011	% Change
Patrol Activity	3329	2786	-16%	15447	16238	5%
Total Incidents	1812	1632	-10%	8329	9402	13%
Calls for Service	1517	1154	-24%	7208	6836	-5%
Officer Initiated Incidents	555	390	-30%	2730	2324	-15%
Traffic Stops	962	764	-21%	4478	4512	1%
Other OIA Incidents	375	365	-3%	2218	2028	-9%
Reports Taken	228	189	-17%	1327	1152	-13%
Total Arrests	41	29	-29%	276	203	-26%
Felony Arrests	67	29	-57%	263	197	-30%
Juvenile Arrests	21	23	10%	157	137	-13%
Drug Related						



Personnel

	Allocated	Filled	Vacant
Total	56	49	7
Sworn	38	32	6
Professional Staff	18	17	1

Vacant Positions
Police Officers/Dispatcher: Left open for salary savings

Traffic

	Monthly Comparison			Year To Date		
	June 10	June 11	% Change	2010	2011	% Change
Citations	82	119	45%	337	589	75%
Moving	20	6	-70%	187	31	-83%
Non-Moving	39	24	-38%	141	92	-35%
RMC Violation	22	24	9%	108	129	19%
Fatal	0	0	0%	1	1	0%
Injury	7	6	-14%	28	39	39%
Non-Injury	13	15	15%	73	83	14%
DUI Related	2	3	50%	6	6	0%

- Top 5 Collision Interactions YTD**
1. W. Ridgecrest Blvd./N. Downs St.
 2. S. Gemstone St./E. Church Ave.
 3. N. Downs St./W. Alene Ave.
 4. N. Balsam St./French Ave.
 5. N. China Lake Blvd./Ward Ave.

- Top 5 PCF's YTD**
1. Failure to yield
 2. Following too closely
 3. Fail to stop at stop sign
 4. Unsafe speed
 5. Fail to stop at red light

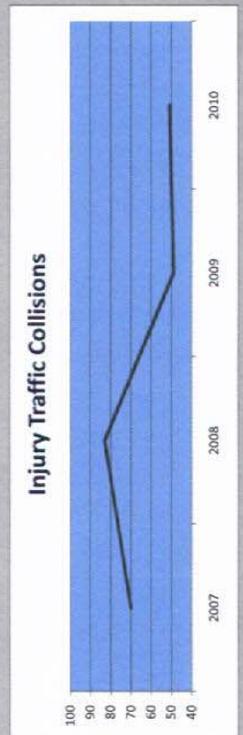
Investigation

	Monthly Comparison			Year to Date		
	June 10	June 11	% Change	2010	2011	% Change
News Cases	267	288	8%	1370	1641	20%
Cleared DA or Other	75	157	109%	440	617	40%
Arrests	12	28	133%	122	125	2%
Inactivated	22	49	123%	137	194	42%
Active	165	342	107%	1336	2874	115%

K-9 Deploy

	Monthly Comparison			Year to Date		
	June 10	June 11	% Change	2010	2011	% Change
Deployments	15	5	-52%	102	86	-35%
Apprehensions	0	0	0%	0	0	0%
Building Searches	3	3	100%	6	18	500%
Vehicle Searches	5	5	-42%	42	32	-46%
Drug Finds	1	1	-50%	19	4	-80%

Injury Traffic Collisions



PACT MONTHLY REPORT June 2011

<u>PACT Volunteer</u>	<u>Hours</u>
Executive Director	30.5
Financial	3.0
Fundraiser	0
Training	0
Training Admin	6.5
Administrative RPD	145.0
Administrative Org	47.5
Vehicle Maint.	40.0
Animal Welfare	352.5
Child ID	0
EOC	2.0
Graffiti Task Force	13.0
Nuisance Abatement	12.0
Patrol	224.5
Preventive Patrol	0
Surveillance	6.0
Neighborhood Watch	0
Teen Court	10.0
Code Enforcement	13.0
Evidence Run	56.0

Sites 92
Shopping Carts Returned: 30
Houses Checked 56

PACT HOURS

Non-member hours	0	YTD Hours for 2010	12,429
Chaplain hours	0		
TOTAL HOURS	961.5	YTD Hours for 2011	5954.0

Subpoenas Issued: 41 Served: 13 Returned: 28

Graffiti Sites Cleaned: 92

Graffiti Donations: \$440.00

Shopping Carts Returned: 30

Child ID Donations: \$300.00

General PACT Fund Donations: \$25.00

Vacation House check at 833 Lynn Way owner has returned and said thank you for looking after their place.

The Coordinator will attend an Agency Meeting at the United Way Office tonight (Jun 2 from 6 to 8PM) to talk about Family Fun Fair and pass on other information from other agencies

The meeting at United Way went well. We discussed the upcoming event to clarify things and get some new ideas. Another meeting is scheduled for Jul 14 at 6pm.

The utility trailer that PACT bought last September will finally get the correct exempt license plates. The paperwork was located upstairs and taken to DMV on 6-2.

Graffiti Task Force was given (2) \$20.00 donation. A Thank You Letters was sent out.

On Jun 8 and 9 PACT was asked to conduct Security/surveillance at Burroughs high school from 11pm to 5am, due to some issues the night before (Jun 7). This was done no incidents were reported.

A new pressure Water Pump was ordered an received for the Graffiti Trailer.

The New pressure pump was installed.

On Jun 10 volunteers assisted at the Burroughs High School Graduation. Some of the volunteers also assisted at the Safe Grad Night for checking students in and Parking. No incidents either location.

On Jun 14 PACT received a \$100.00 donation for graffiti cleanup. A thank you letter was sent out.

On Jun 15, 2 Neighborhood Watch Letters were sent out.

On Jun 14 and 15 I sent out 17 Letters to various groups for donations for Child ID.

On Jun 18 PACT had their BBQ at Leroy Jackson Park. About 30 members and their families were there. We gave out Presidential Awards and the 20 year Anniversary Pin along with a grab bag gift. The on duty officers were invited, showed up and ate. It was a great day.

On Jun 20 PACT Coordinator assisted Traffic Division for some traffic control for a Funeral Procession.

On Jun 20 PACT received a \$300.00 Graffiti Donation from the Our Savior's Lutheran Church. A thank you letter was sent out.

On Jun 22 PACT received a \$100.00 Donation for the Child ID Program from Commissioner Ken Pritchard. A thank you letter was sent out.

On Jun 22 I sent letters to Target Department Stores for Child ID Donation, a letter to the Chief of Police of Beverly Hills PD and a letter to Chief of Police Palm Sprigs Police Department. There were 3 neighborhood watch Letters sent out.

On Jun 27 we received a \$200.00 donation from Toyota of Ridgecrest for child id. A thank you letter was sent out.

On Jun 24 PACT members helped with a DUI Check point.

On Jun 26 PACT members helped Traffic Division with a Traffic Survey.

On Jun 29 PACT received a \$25.00 from a PACT member. Thank You Letter sent out.

On Jun 30 PACT started to take vehicles to Bakersfield to reprogram radios.



RIDGECREST POLICE DEPARTMENT

RESERVE ORGANIZATION

MONTHLY SUMMARY

JUNE 2011

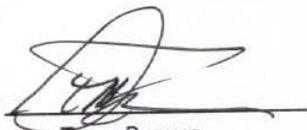
	Current Month	YTD Total
Reserve Hrs.	90.0	423.5

During the Month of *JUNE* Reserve Officers worked the following hours:

Officer Kiren	0.0 RETIRED
Officer Dysart	10.0
Officer Schatz	02.0
Officer Robbs	17.5
Officer Dorrell	22.5
Officer Regan	02.0
Officer Mitchell	24.0
Officer Kinslow	08.0
Officer Podell	04.0

This month, members of the Reserve Organization augmented Patrol, Teen Court, BHS graduation, DUI checkpoint, range and monthly meetings.

Prepared by;



Tony Brown
Sergeant

RIDGECREST POLICE DEPARTMENT

EXPLORER POST #806

MONTHLY STATS

JUNE 2011

ACTIVE EXPLORERS

25

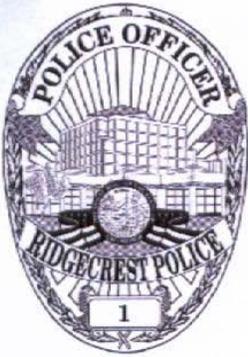
HOURS

182

The above hours include teen court; ride-a-longs; and meetings. This month we worked several events: Naval Museum Event, Burroughs Graduation, and a DUI Checkpoint.

Prepared by: Detective Kristen Lawson





City of Ridgecrest

Police Department – Code Enforcement

100 W. California Ave. √ Ridgecrest, CA 93555 √ 760.499.5118 √ fax 760.371.1674

RONALD N STRAND, Chief of Police

Code Enforcement Monthly Report June 1st – June 30th

Cases Opened this month in RIMS	30	
YTD Opened in RIMS	78	
Cases Opened this month in CitizenServe	0	
YTD Opened in CitizenServe	28	
TOTAL CASES		106
REMAINING OPEN CASES	24	
Cases Closed this month in RIMS	29	
YTD Closed in RIMS	55	
Cases Closed this month in CitizenServe	0	
YTD Closed in CitizenServe	27	
TOTAL CLOSED CASES		82
Citations Issued this Month	5	
YTD Citations issued	9	
Vehicle Tows this month	0	
YTD Vehicle Tows	3	

(Note: This report covers time period beginning March 17, 2011 due to Medical Leave)

Parks, Recreation and
Cultural Affairs
Department Monthly Report
June-July 2011



Day Camp!



More Day Camp!



Jump Rope Camp!



UK SOCCER Camp!



Basketball Camp!



Adult Softball!



Ridgecrest Parks and Recreation Department Monthly Report June — July 2011

KMCC Weekly Schedule

**June 20, 2011 -
June 26, 2011**

June 2011							July 2011						
M	T	W	T	F	S	S	M	T	W	T	F	S	S
			1	2	3	4 5					1	2	3
6	7	8	9	10	11	12	4	5	6	7	8	9	10
13	14	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31

20	Monday	21	Tuesday
9:00am	1:00pm Youth Basketball Camp; Gym	9:00am	1:00pm Youth Basketball Camp; Gym
9:00am	10:00am Spaceships & Airplanes A&C; Chimney Pk	9:00am	10:00am Spaceships & Airplanes A&C; Chimney Pk
9:30am	10:30am ZUMBA Fitness; Petro	11:00am	1:00pm Mad Science; Petro
11:00am	1:00pm Mad Science; Petro	1:00pm	3:30pm Indoor Tennis; Petro
1:00pm	3:30pm Indoor Tennis; Petro	5:35pm	7:35pm ZUMBA; Petro
5:30pm	8:30pm Adult Cooking; Pinnacles	6:30pm	8:30pm CLMR; Fossil Falls/Ballararat
5:30pm	7:30pm Zumba; Petro	7:00pm	8:30pm Cameo Kennels; Red Rock
22	Wednesday	23	Thursday
9:00am	1:00pm Youth Basketball Camp; Gym	9:00am	1:00pm Youth Basketball Camp; Gym
9:30am	10:30am ZUMBA Fitness; N/S Gym	11:00am	1:00pm Mad Science; <u>Petro</u> (RM change, chg to Zumba)
11:00am	1:00pm Mad Science; Petro	12:00pm	3:00pm Youth Cooking; Kitchen/Pinnacles
1:00pm	3:30pm Indoor Tennis; Petro	5:35pm	7:35pm ZUMBA; <u>Petro</u>
7:00pm	8:00pm CERT; R/C rm	6:00pm	8:30pm Dr Danniellson Dental Mtg; Red Rock/Chimney Pk
8:00pm	10:00pm ACES Volleyball Club; Gym		
24	Friday	25	Saturday
9:30am	10:30am ZUMBA Fitness; OUTSIDE	8:00am	6:00pm BINGO Fundraiser; Pinnacles/Petro
		12:00pm	4:00pm Open Gym; N/S Gym
26	Sunday		

Pam Pearson

Ridgecrest Parks and Recreation Department Monthly Report June — July 2011

KMCC Weekly Schedule

**June 27, 2011 -
July 03, 2011**

June 2011							July 2011							
M	T	W	T	F	S	S	M	T	W	T	F	S	S	
			1	2	3	4	5					1	2	3
6	7	8	9	10	11	12	4	5	6	7	8	9	10	
13	14	15	16	17	18	19	11	12	13	14	15	16	17	
20	21	22	23	24	25	26	18	19	20	21	22	23	24	
27	28	29	30				25	26	27	28	29	30	31	

27	Monday	28	Tuesday		
8:00am	4:00pm	Staff set up Industry Day; Pinnacles/Petro	8:00am	8:00pm	NAWC Industry Day (Their Set up); Pinnacles/Petro
9:00am	10:30am	Jump Rope Camp; Gym	9:00am	10:30am	Jump Rope Camp; Gym
9:30am	10:30am	ZUMBA Fitness; Outside/Racquetball	1:00pm	2:00pm	Calligraphy; Chimney Pk
5:30pm	7:30pm	Zumba; Gym	5:35pm	7:35pm	ZUMBA; Gym
			6:30pm	8:30pm	CLMR; Fossil Falls/Ballarat
29	Wednesday	30	Thursday		
7:00am	7:00pm	NAWC Industry Day; Pinnacles/Petro/Kitchen	9:00am	10:30am	Jump Rope Camp; Gym
9:00am	10:30am	Jump Rope Camp; Gym	1:00pm	2:00pm	Calligraphy; Chimney Pk
9:30am	10:30am	ZUMBA Fitness; Outside/Racquetball Ct	5:35pm	7:35pm	ZUMBA; Petro
1:00pm	2:00pm	Calligraphy; Chimney Pk			
6:30pm	7:30pm	Zumba; N Gym			
8:00pm	10:00pm	ACES Volleyball Club; Gym			
1	Friday	2	Saturday		
9:30am	10:30am	ZUMBA Fitness; N/S Gym	12:00pm	4:00pm	Open Gym; N/S Gym
3	Sunday				

Pam Pearson

Ridgecrest Parks and Recreation Department Monthly Report June — July 2011

KMCC Weekly Schedule

**July 04, 2011 -
July 10, 2011**

July 2011							August 2011						
M	T	W	T	F	S	S	M	T	W	T	F	S	S
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30	31				

4	Monday	5	Tuesday		
8:00am	9:00pm	CLOSED			
		5:35pm	7:35pm ZUMBA - CXLD ☒		
		6:30pm	8:30pm CLMR; Fossil Falls/Ballarad ☒		
		6:30pm	8:00pm CERT Mtg; R/C rm ☒		
		7:30pm	9:00pm Boys Hoops; Gym ☒		
6	Wednesday	7	Thursday		
9:30am	10:30am	ZUMBA - CXLD ☒	11:30am	1:30pm	IWVESC; Red Rock/Chimney ☒
8:00pm	10:00pm	ACES Volleyball Club; Gym ☒	5:35pm	7:35pm	ZUMBA - CXLD ☒
8	Friday	9	Saturday		
9:30am	10:30am	ZUMBA - CXLD ☒	12:00pm	4:00pm	Open Gym; N/S Gym ☒
10	Sunday				

Pam Pearson

Ridgecrest Parks and Recreation Department Monthly Report June — July 2011

KMCC Weekly Schedule

July 11, 2011 - July 17, 2011		July 2011							August 2011						
		M	T	W	T	F	S	S	M	T	W	T	F	S	S
						1	2	3	1	2	3	4	5	6	7
		4	5	6	7	8	9	10	8	9	10	11	12	13	14
		11	12	13	14	15	16	17	15	16	17	18	19	20	21
		18	19	20	21	22	23	24	22	23	24	25	26	27	28
		25	26	27	28	29	30	31	29	30	31				
11	Monday	9:30am 10:30am ZUMBA - CXLD ☒	12:00pm 3:00pm Youth Cooking Class; Kitchen/Pinnacles	1:00pm 2:00pm Quickstart Tennis; Petro ☒	5:30pm 7:30pm Zumba - CXLD ☒	7:30pm 9:00pm Boys Hoops; Gym ☒		12	Tuesday	12:00pm 4:00pm Harrison Nichols; R/C Rm	1:00pm 2:00pm Quickstart Tennis; Petro ☒	5:35pm 7:35pm ZUMBA; Petro ☒	6:30pm 8:30pm CLMR; Fossil Falls/Ballararat ☒	7:30pm 9:00pm Boys Hoops; Gym ☒	
13	Wednesday	8:00am 12:00pm RCPD Mike Myers; Fossil Falls/Ballararat	9:00am 12:00pm IWV Collaborative; Red Rock/Chimney Peak ☒	9:00am 10:00am Multi DSC Tm; R/C Rm ☒	9:30am 10:30am ZUMBA - CXLD ☒	1:00pm 2:00pm Quickstart Tennis; Petro ☒	8:00pm 10:00pm ACES Volleyball Club; Gym ☒	14	Thursday	1:00pm 2:00pm Quickstart Tennis; Petro ☒	5:35pm 7:35pm ZUMBA; N Gym ☒				
15	Friday	9:30am 10:30am ZUMBA; N/S Gym ☒	11:00am 11:00pm Broaker (No ALC); Petro/Pinnacles/Kitchen					16	Saturday	8:00am 12:00am Rodrigues; Petro/Pinnacles/Kitchen	12:00pm 4:00pm Open Gym; N/S Gym ☒				
17	Sunday	12:00am 1:00am Rodrigues; Petro/Pinnacles/Kitchen													

Pam Pearson

Public Services Department

MAY MEETINGS

- May 02 - City Council Strategic Planning Mtg.
- May 05 - Mayor's Prayer Breakfast
- May 10 - SCE Alternate Energy Mtg.
- May 12 - Military Affairs Mtg. NAWS
- May 12 - Bowman Residential Use Mtg.
- May 17 - County of Kern Redistricting Mtg.
- May 18 - Cordell & Realtors Mtg.
- May 18 - De La Rosa follow-up Mtg.
- May 18 - Pacific Devel. Tele-confr.
- May 26 - Metcalf West Mtg.
- May 26 - China Lake Alliance Mtg.
- May 31 - Cordell & Realtors Mtg.

Additional regular meetings in support of various activities and on-going projects of interest to the department and City were attended.

James McRea
Public Services Director

Gary Parsons
Economic Development Manager

Matthew Alexander, AICP
City Planner

Ricca Charlon
Administrative Secretary

COMMUNITY SERVICES DEPARTMENT

The Public Services Department focus during May continued to be the 2011-2012 Budget Implementation as adopted in April and the Strategic Plan Program Implementation. The Super Wal-Mart and Retail Shopping Center is in its final stages of project engineering and review and is still tentatively scheduled for a Spring start date. Cal-Recycle authorized the final extension of the Compliance Order IWMA BR07-07, requiring full implementation of the Amended Local Assistance Plan (ALAP) to December 2011. The City is required to submit monthly progress reports and pending the current legal maneuvers with the franchise waste hauler in the ongoing dispute that has been at the center of the City's inability to complete the remaining ALAP items to date. In accordance with the franchise agreement, the dispute was forwarded to Arbitration, however; no final ruling has been issued. The City Council approved the agreement between the City and the County of Kern for the utilization of the Ridgecrest Sanitary Landfill location for a recycling and drop off area and program for residents who have elected to self haul and recycle. The agreement will be review by the Kern County Board of Supervisor in June with development of the program as quickly as possible thereafter. A special consideration is directed to all recyclables and cardboard not being disposed of at the Ridgecrest Sanitary Landfill, but recycled at the drop off area.

Ridgecrest Commercial On-site Recycle Program

Information may be obtained from:

- 24 hour Hotline:** 760-499-5069
recycle@ridgecrest-ca.gov
- City Website:** <http://ci.ridgecrest.ca.us>
- Benz Sanitation:** 760-375-8455

The Commercial On-site Recycling remains mandatory but does allow for right sizing. All Business, Commercial, Institutional, and Multi-family (5 or more units) are required to participate in an on-site recycling diversion program. It is important that commercial, institutional, and multi-family users be aware of recycling opportunities and recycle whenever and whatever can be recycled. Special consideration should be directed to cardboard not being disposed of at the Ridgecrest Sanitary Landfill, but recycled on-site within the blue recyclable containers or bins. The City is reviewing individual businesses to assure On-site Recycling. A Public Awareness effort is on-going and any questions should be forwarded to the above numbers.



June 2, 2011 Old Town Action Plan Committee Meeting

On June 2nd the Old Town Action Plan Committee approved a Balsam Wednesday Market Business Plan submitted by Alan Alpers as well as authorized the staff to send out Requests for Proposals to Qualified Branding consultants.

Balsam Wednesday Market

A. Proposal: Establish and manage a seasonal outdoor market in the late afternoon and early evening on the commercial downtown district of Balsam Street.

B. Mission: Provide a seasonal vendor/farmers market on Balsam Street to:

- Encourage and stimulate commerce on Balsam Street and general *Old Town* Area by creating a community event to draw the public.
- Increase foot traffic and visits to the downtown area
- Impact Balsam Street businesses in a positive way
- Create and economic opportunity for certified farmers, small vendors, crafters and artists, and at-home businesses by providing an affordable venue to market their products
- Incubate small businesses
- Develop Community Support & Participation
- Create a fun, social, recreational venue to foster community pride and fellowship

C. Description:

1. Event is to be seasonal. Adjustments to be made to the season as lessons are learned
2. Market will be held from 5:00 p.m. to 8:00 p.m. every Wednesday afternoon/evening during the season.
3. Market set up time, beginning with block closure, to begin at 4:00 p.m. on event Wednesday.
4. Initial market location and street closure will be for the Balsam Street, between French and Station Streets (2 Blocks). Market may grow to expand in either a north or south direction as events dictate.
5. Season: Late August thru October 2011 initial season followed in Spring of 2012

*General basic principles of the Community Event and Farmer's Market as presented to the City Council/Redevelopment Agency/Financing Authority as Item #5, Agenda of April 20, 2011.

Management:

A. The market will be managed by a yet-to-be-established Non-profit organization, set up specifically to administer the market. Since City monies are needed to establish the market, it becomes self-evident the beneficiary will need to be non-profit organization established with this community interest as its mission. Such an organization ensures appropriate oversight by a community-minded Board of Directors.

B. A Board of Directors of a California Non-profit will need to be established. Positions minimally needed include a President, Vice President, Treasurer and Secretary.

C. The manager of the market will be a Director, selected by the Board of Directors. The director should initially be a part-time position to minimize start-up costs. It is suggested that a staffing company handle the employment requirements and salary and deductions (full or part-time) as needed.

D. Location/Office space: Balsam Street office space is recommended for oversight and administration accessibility to the market location

This recommendation will be forwarded on to the City Council for support and sponsorship.

Branding Consultant RFP's

Community Branding Explanation:

One of the most neglected responsibilities of community governments and leaders is the job of building a reputation that is fair, honest and powerful. Whether leading a small town or a world power, leaders owe it to their individual and institutional constituents to dig out the "competitive identity" of their region. This identity comes from the history, the culture, the geography and the society of the place – as such, it should be an accurate reflection of the genius and the will of the people.

A brand is not created; it is discovered within the spirit of a place. A Branding program process does just that. The Old Town Action Plan Committee directed the staff to prepare a Request for Proposals from Branding consultants to assist the City in developing a brand for the Downtown as well as Citywide.

RFP Selected:

The Request For Proposals selected by OTAP includes the following items:

The proposal should address the following items for a Downtown Branding Program and a Citywide Branding Program:

Downtown Ridgecrest Branding Report Proposal Overview

A-1. Scope of Services:

Under the contract to be awarded through this RFP, the City of Ridgecrest Redevelopment Agency, (RDA) seeks to have a strategic assessment of the "brand" and recommendations for conducting a sustainable branding campaign. The RDA requires a professional, experienced organization to analyze, conduct and interpret research as well as demonstrate extensive experience with creating destination brands. Our goal is to identify a clear, strong brand identity that represents the varied economic sectors of our collaborators with variations for business and visitor recruitment.

The strategic assessment and recommendations would consist of the following principle areas:

- Develop clear understanding of the current brand awareness of Downtown Ridgecrest and identify existing challenges and opportunities.
- Develop a comprehensive profile of our current and potential markets.
- Facilitate surveys of key constituents.
- Review of funding methods being used or potentially available to finance a long-term branding campaign.
- Facilitate in crafting the destination brand based upon results and visioning.
- Participate in the delivery of research results including, a logo, fonts, colors, textures and slogans
- Recommend steps for measuring success of the branding process.

Recommend additional information and augment research as necessary.

A-2. DELIVERABLES

- Report outlining significant meetings, discussions, actions and results.
 - Methodology of garnering input for Downtown Branding, (groups, etc).
 - Recommended positioning, logo and brand guidelines.
 - Implementation plans for brand identity applications and brand identity maintenance plan.
 - Estimated costs/budget associated with the implementation process.
 - Presentation of the proposed brand identity including the elements listed above.
- Final written and graphic report outlining the elements listed above.

Ridgecrest Citywide Branding Report Proposal Overview

B-1. Scope of Services:

Under the contract to be awarded through this RFP, the City of Ridgecrest Redevelopment Agency, (RDA) seeks to have a strategic assessment of the "brand" and recommendations for conducting a sustainable branding campaign for the entire City. The RDA requires a professional, experienced organization to analyze, conduct and interpret research as well as demonstrate extensive experience with creating destination brands. Our goal is to identify a clear, strong brand identity that represents the varied economic sectors of our collaborators with variations for business and visitor recruitment.

The strategic assessment and recommendations would consist of the following principle areas:

- Develop clear understanding of the current brand awareness of the City of Ridgecrest and identify existing challenges and opportunities.
 - Develop a comprehensive profile of our current and potential markets.
 - Facilitate surveys of key constituents.
 - Review of funding methods being used or potentially available to finance a long-term branding campaign.
 - Facilitate in crafting the destination brand based upon results and visioning.
 - Participate in the delivery of research results including, a logo, fonts, colors, textures and slogans
 - Provide a remake of the City's official website.
 - Recommend steps for measuring success of the branding process.
- Recommend additional information and augment research as necessary.

B-2. DELIVERABLES

- Report outlining significant meetings, discussions, actions and results.
 - Methodology of garnering input for Citywide Branding, (groups, etc).
 - Recommended positioning, logo and brand guidelines.
 - Implementation plans for brand identity applications and brand identity maintenance plan.
 - Estimated costs/budget associated with the implementation process.
 - Modification of City's Official website to be consistent with approved City Brand
 - Presentation of the proposed brand identity including the elements listed above.
- Final written and graphic report outlining the elements listed above.

Qualifications and References

Provide a statement of your qualifications and training. Identify your firm's capability and experience on similar assignments. Include a description of the firm, its organizational structure, the location of the principal offices and the location of the office that would manage this project. List three recent clients for whom similar or comparable services have been performed. Include the name, mailing address and telephone number of their principle representative.

Project Team

List the key personnel who will work on this project and their individual responsibilities on this assignment. Include the extent of each person's participation and their related experience (resumes should be included in an appendix). Indicate the approximate percentage of the total work to be accomplished by each individual.

Proposed Budget

Define the total estimated contract amount on a time and materials basis, with a "not to exceed" figure. The cost information provided will help to indicate your understanding of the scope of the project. Include the following:

- Cost to Accomplish A. Downtown Ridgecrest Branding Report;
- Cost to Accomplish B. Ridgecrest Citywide Branding Report;
- Cost to Accomplish A. and B. (above) if undertaken concurrently;
- The estimated material and labor hours for each position classification required to accomplish each task and a current fee schedule including each position classification; and
- The time duration required to accomplish each phase of the work.



June Monthly Report



City of Ridgecrest

Public Works Department

June 15, 2011

Work Zone Safety Tips

Work zones are set up with your safety in mind. Do *your* part to keep them safe.

STAY ALERT!



Make safety your first priority.
Watch Your Speed

Obey posted speed limits.

Expect the Unexpected

Work zone conditions change constantly - be ready to react.



Minimize Distractions

Avoid using mobile phones, changing radio stations and reaching for objects.



Pay Close Attention

Obey work zone signs and watch for workers, pedestrians and bicyclists.

(Continued on page 2)

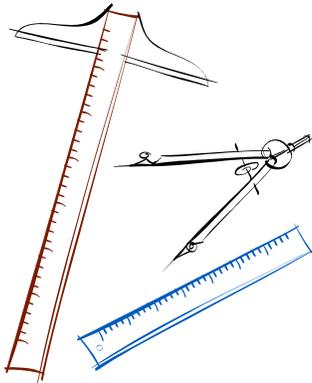
Wastewater Department

The City of Ridgecrest Wastewater Treatment Facility operated within design and compliance directives issued under Board Order No. 6-00-56. The Treatment Facility operated with no discharge violations or abnormal conditions. The Department inspected and passed (4) new connection to the sanitary sewage system. The Department responded to (1) requests for service, after inspection

proved to be related to the homeowners service lateral. The Reclamation Department reclaimed 4.85 million gallons of secondary effluent for use as fodder crop irrigation. The Department hydro flushed 500 ft. of main line sewer for compliance with the SSO and SSMP program. The Department performed routine maintenance on all (3) primary clarifiers, new drive chain,

wear shoes and flight links were replaced.





Drive Courteously

Merge with caution, don't tailgate, and don't change lanes in a work zone



Zone, are along the sides, front and rear of trucks, where cars disappear into blind spots. Do your part to share the road safely, and stay out of the **No-Zone**



Respect the Flagger

Obey the flagger's directions.



Be Patient

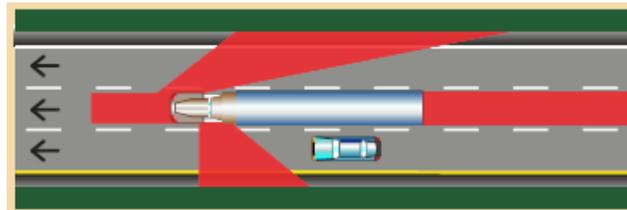
Today's work zones lead to improved safety and mobility on your roads tomorrow.

Buckle Up

In California, it's the law!



Trucking through the Work Zone



Do *your* part to keep them safe

Almost 30% of all work zone crashes involve large trucks. Many of these crashes happen when motorists drive in the danger areas around a truck. These danger areas, called the **No-**