



# CITY OF RIDGECREST

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## **FREQUENTLY ASKED QUESTIONS RIDGECREST MUNICIPAL ELECTION**

### **What is Measure V?**

On July 18th, the Ridgecrest City Council unanimously placed Measure V – The Ridgecrest Public Safety and Essential Services Reauthorization Measure -- on the November Municipal ballot. If enacted, Measure V reauthorizes local funding first adopted by voters in 2012 and reauthorized in 2016 to repair potholes and City streets, maintain 911 emergency and medical response times, and ensure local control of firefighting services.

### **Is Measure V a tax rate increase?**

No. It is simply a reauthorization of a one cent Ridgecrest sales tax first adopted by voters in 2012 and reauthorized in 2016.

### **What priorities does Measure V fund?**

Measure V prioritizes City services identified by Ridgecrest residents through the Ridgecrest Community Conversation and historical voter preferences for the expenditures of Measure V funding to repair and potholes and City streets, recruit and retain experienced police officers, and have transparent, public disclosure of Measure V funding.

### **How is Measure V structured?**

Measure V was established to be a voter- enacted source of funding that is locally controlled – neither the State nor County can take Measure V funds away from Ridgecrest. Measure V keeps taxpayer dollars in our City, to benefit Ridgecrest residents.

As a general sales tax, funds can be spent on a range of community service priorities. In deference to community sentiments, in 2012 and 2016 the City Council allocated the use of Measure V funds to street repair and public safety services, and the City will be honoring this tradition. Purchases of groceries and prescription medications are exempt from Measure V.

### **What else is on Ridgecrest's Municipal Election ballot?**

Ridgecrest voters will also have the opportunity to choose the City's Mayor and two of its five councilmembers.

### **Where can I find more information on Ridgecrest's Municipal Election?**

For more information on Ridgecrest's November 5th Municipal Election visit:  
[www.Ridgecrestca.gov/municipalelection2024](http://www.Ridgecrestca.gov/municipalelection2024)