



CITY OF RIDGECREST

100 W. California Avenue
Ridgecrest, CA 93555

City Org. Committee – **DRAFT MINUTES**

May 5, 2022 • 5:30 p.m. – 6:30 p.m. • Council Chambers

Committee Members

Eric Bruen, Mayor | Peggy Breeden, Council Member | Vanessa Hayman, Planning Commissioner | Bill Farris Jr., Planning Commissioner

Call to order – 5:33pm

Roll call – Absent: Vanessa Hayman

Approval of agenda – All in favor

Approval of minutes – All in favor

- Draft minutes from Regular Meeting on 4-7-2022

Public comment of items not on the agenda – none

New business -

Old business –

- SB 1383 – Procurement Policy
Staff Report (McKenzie/Strand):
 - Separate from Purchasing Policy due to extensive SB1383 language re: organics
 - Paper Purchasing Policy will be included in Recovered Organic Materials Procurement Policy
 - Staff working on updating formatting → HfH/legal for review → Council for approval
 - 1st priority is to finalize the franchise agreement amendments w/ WMCommittee Comments:
 - none
- WM Franchise Agreement Negotiations
Staff Report (McKenzie/Strand):
 - Negotiations progressing, next scheduled 5/12/22
 - Cyber liability language dropped
 - Outstanding items = bond performance language, review WM cost forms analysis
 - Compile final document w/ exhibits, staff report, and resolution to bring to Council ~May/JuneCommittee Comments:
 - Bruen timeline will likely be June/July rather than May
 - Breeden question of cost, education components
 - McKenzie/Strand: Staff report will highlight key components of the franchise agreement amendments including collection, cost, education, etc.
- S.B. 1383 – Education & Outreach
Staff Report (McKenzie/Strand):
 - Continuing general outreach on social media re: existing services, BMPs, etc.
 - Shift to SB1383 focus following approval of Franchise Agreement amendments

- Coordination with Kern County Public Works Dept. (food recovery, capacity planning, county residents/commercial collection), CalTrans D9 (Clean CA Grant Program, Community Cleanups), SSUSD (educational programs/presentations)
- Outrage Mitigation Strategy (Zencity) – panel @ LOCC in Sept. re: education/outreach efforts
- Local Assistance Grant awarded 4-27-22; \$42,732 allocated for education/outreach – i.e. magnets, compostable bag giveaways, direct outreach @ events, marketing materials, etc.
City of Ridgecrest has \$2,900 remaining in funds to be allocated- how to allocate additional funds by category; see eligible costs in Procedures & Requirements document
Specific actions will require approval from CalRecycle on case-by-case basis for costs to be considered eligible

Committee Comments:

- Bruen insight into SSUSD outreach via students – requires significant “leg work”
- Bruen/Breeden – how to structure? By grade or age group? How to frame the presentations/programs to keep interesting
- Bruen- booth/kiosk @ community events (carnival games re: SB1383)
- Bruen – Walmart 3 hour power outage, 3 weeks ago = throwing out food rather than resourcing to local food recovery programs; highlights the need for food recovery
Strand – potential liability for food recovery (Good Samaritans Act)

- Fire Protection Services Contract

Staff Report (Strand):

- Remove from agenda

Committee Comments:

- Bruen- Consider item completed

- Street Name Change Update – E. Las Flores to Civic Drive

Staff Report (Strand):

- Discuss potential impacts with affected stakeholders/businesses
- Intent of City to advertise/promote the area to residents and visitors
- Meetings with China Lake Museum Foundation & Maturango Museum Board raised concerns re: changing E. Las Flores (historical significance, cost to implement)
- Recommendation to consider way-finding signage installation as alternative to street name change
- Intention to seek vendors @ upcoming ICSC conference (May '22)
- Moving forward potential to plan to budget funding; list as agenda item for future meetings/public comment

Committee Comments:

- Breeden – potential for expansion/flexibility
- Bruen – goal to drive tourism; need to expand to China Lake Blvd. and focus on 6 tactical areas throughout town; how to strike a balance to give brand distinction + expand reach
- Strand – China Lake Blvd. poses challenges due to CalTrans right-of-way; City does not own streetlights on N. China Lake Blvd; require encroachment permits; keep scope down to keep costs down i.e. “pilot program” – expand if successful
- Breeden – limits to signage? Strand- focus on amenities of top priority/interest
- Bruen – need for costs/logistics/etc. to decide to move forward

Public Comments:

- Barbara Bane, Maturango Museum – gratitude to Ron for outreach; against changing street name; in favor of development of arts & rec district; add banners and distinguish street signs; focus on residential recreation, not just visitors/travelers = sense of community; support of wayfinding signage, start small prior to expansion; historical significance of Las Flores name; need to capture travelers from the South entrance of town (signage)
- Bruen – suggestion to change name of E. French to Park Drive to represent arts & recreation district; potential challenges with BHS/Murray Middle School
- Strand – City staff will reach out to stakeholders (museums) prior to next Committee discussion & throughout the process with updates

Future agenda items –

- Land Swap Annexation

Announcements –

Adjournment – 6:45pm

Meetings are currently open to the public. To participate remotely, please call: 1-650-479-3208, meeting access code: 2553 472 8606.