



CITY OF RIDGECREST

100 W. California Avenue
Ridgecrest, CA 93555

Economic Development Committee –Minutes

January 12, 2022 • 5:00 p.m. – 6:00 p.m. • Council Chambers

Committee Members

Kyle Blades, Chairman | Solomon Rajaratnam, Vice Chairman | Bernie Mondragon, Planning Commissioner | Bill Farris Jr., Planning Commissioner

Call to Order – 5:00 p.m.

Roll Call – all present

Approval of Agenda – all in favor

Approval of Minutes – all in favor

- Draft minutes from Regular Meeting on 12-8-2021

Public Comment of Items Not on the Agenda - none

New Business -

- ICSC Upcoming Conference – May 2022
Reservations for B. Farris, K. Blades, M. McKenzie, & R. Srand
Scheduled meetings include: Wendy's, Kmart owner, VidTech Inc., Five Below, Target, WSS Shoes, Placer AI, Burlington, and Smart & Final
- Franchisee Outreach
Scheduled to post to social platforms, website updates
Potential to schedule workshops/additional outreach
S. Rajaratnam asked about other potential franchise recruitment
Jersey Mike's, Panera Bread, UPS Store
City role in outreach
Potential to reach out to current franchise owners
Tehachapi coordination/support

Old Business -

- Recruitment Follow-Up
UPS – potential locations; franchisee
Potential locations for approval: RACVB, 900 S. China Lake
Ross – researching potential locations; need ~18k sq. ft., low rent building
Oasis – movie theater/bowling alley timeline pushed back by 6 months [costs/inflation]
Working on parking lot & foundation in the meantime
Panera – drive thru site
S. Rajaratnam – timeline of current development
Dutch Bros – March/April '22
Holiday Inn – April '22

Future Agenda Items -

- Franchisee Outreach

- ICSC May '22 Strategy Planning
- Economic Outlook Conference

Announcements -

Economic Outlook Conference – February 24, 2022

Strong Performance of Panda Express Post-Opening

Adjournment – 5:25 p.m.

Meetings are currently open to the public. To participate remotely, please call: 1-650-479-3208, meeting access code: 182 348 6283.