



CITY OF RIDGECREST
ECONOMIC DEVELOPMENT COMMITTEE
AGENDA

City Council Chambers
100 West California Avenue
Ridgecrest, CA 93555

Wednesday, February 10, 2021
5:00PM
REGULAR MEETING

All Committee meetings will be held as virtual meetings until further notice. This means meetings are closed to public attendance and only committee members and essential staff are allowed to be physically present. Public participation is solely via call in (number below). In accordance with the Governor's Executive Order N-25-20, Committee Members may use teleconferencing to participate in meetings.

New Information – On the city's homepage (<https://ridgecrest-ca.gov/>) is a quick link to 'Virtually Attend Committee Meetings.' When you follow the link you will see the log in information and any supporting documents for viewing.

TO, PARTICIPATE, PLEASE CALL: 1-650-479-3208 Call-in toll number (US/Canada)
Meeting number (access code): 182 348 6283

CALL TO ORDER

ROLL CALL

- Committee Members: K. Blades, S. Rajaratnam, B. Farris, B. Mondragon

APPROVAL OF AGENDA

APPROVAL OF MINUTES

- January 13, 2021

PUBLIC COMMENTS OF ITEMS NOT ON THE AGENDA

DISCUSSION AND OTHER ACTION ITEMS

1. Social Media Re-Branding
2. Staff Report/Updates

FUTURE AGENDA ITEMS

ANNOUNCEMENTS

ADJOURNMENT

City of Ridgecrest Public Meeting Protocol In Response to Coronavirus (COVID-19)

Until further notice, all City of Ridgecrest Committee meetings will be held in the City Council Chambers to allow for social distancing and are closed to public attendance. Only Committee members and essential staff are allowed to be physically present, and will be seated the recommended distance from each other. Public participation is solely via call-in or via written correspondence. TO PARTICIPATE, please call, email, or send mail to the contact info provided below/on the Committee Agenda.

In accordance with the Governor's Executive Order N-25-20, Committee Members may use teleconferencing to participate in meetings.

On March 12, 2020, Governor Newsom issued Executive Order N-25-20, relating to the convening of public meetings in light of the COVID-19 pandemic. At this time, Ridgecrest is continuing to hold City Committee meetings in order to conduct essential business. However, as suggested by the Center for Disease Control, we are temporarily requiring the public to use one of the following alternatives for participating:

- **Call in for public comments / Statements from the Public:**

The public will be allowed to address the Committee during the public comment section of the agenda about subjects within the jurisdiction of the Committee and that do not already appear on the agenda. No action may be taken on off-agenda items unless authorized by law. Questions posed to the Committee may be answered after the meeting or at a future meeting. Dialog or extended discussion between the public and the Committee or staff will be limited in accordance with the Brown Act. The public comment portion of the meeting will be limited to five (5) minutes per speaker. Each person is limited to one comment during public comments. All remarks and questions should be addressed to the Committee as a whole and not to any individual member or staff.

To participate with verbal comments, **please call in using the contact info provided on the Committee Agenda.** All callers will be able to hear and speak as with a traditional conference call. As redundant as it may be, PLEASE state your name each time you speak during the meeting for the purpose of recording meeting minutes. **Additionally, please be sure to mute the call when you are not speaking.** *Please Note: This process will be a learning curve for all, please be patient.

- **Submit comments in writing**

We encourage submittal of written comments supporting, opposing, or otherwise commenting on an agenda item, for distribution to the Committee prior to the meeting. Send emails to mancheta@ridgecrest-ca.gov; written correspondence may be sent to via mail to **Meliza Ancheta, Economic Development**, 100 W. California Ave., Ridgecrest, CA 93555. Please specify to which Committee and agenda item your comment relates. All communication, whether it is a formal letter or an online informal email, will be read by the Committee.

In compliance with the Americans with Disabilities Act, if you are a disabled person and you need a disability-related modification or accommodation to participate in the meeting, please contact **Ricca Charlon at (760) 499-5002**. Requests must be made as early as possible and at least one full business day before the start of the meeting.

Please click on the link below to access the Committee Agendas and Minutes.
<https://ridgecrest-ca.gov/223/Boards-Commissions>

Please note this process is temporary and subject to change due to various circumstances. If you have any questions please contact us.



CITY OF RIDGECREST
ECONOMIC DEVELOPMENT COMMITTEE
DRAFT MINUTES

City Council Chambers
100 West California Avenue
Ridgecrest, CA 93555

Wednesday, September 9, 2020
5:00PM
REGULAR MEETING

CALL TO ORDER – 5:02PM

ROLL CALL

- Committee Members: K. Blades, B. Farris, S. Rajaratnam
 - Present: K. Blades, B. Farris, S. Rajaratnam
 - Motion for K. Blades to be Chairman
 - Motion/Second: Rajaratnam/Farris
 - All in favor
 - Staff: R. Strand, M. Ancheta

APPROVAL OF AGENDA

- Motion/Second: Rajaratnam/Farris
 - All in favor

APPROVAL OF MINUTES

- June 10, 2020
 - Motion/Second: Farris/Blades
 - All in favor

PUBLIC COMMENTS OF ITEMS NOT ON THE AGENDA

- D. Matthews commented on WebEx format.

DISCUSSION AND OTHER ACTION ITEMS

3. Buxton Year-End Report
 - D. Dirks and B. Demers presented an overview of the year partnership with the City of Ridgecrest, Ridgecrest Chamber of Commerce, Indian Wells Valley Economic Development Corporation, and the Ridgecrest Area Convention and Visitors Bureau.
 - M. Ancheta commented on the City's relationship with Buxton.

- T. Smith, R. McCourt, and K. Crutcher provided input on their own Buxton experience.
- P. Breeden inquired on privacy laws regarding Buxton's technology.
- Motion to forego bringing item for contract renewal to City Council.
 - Motion/Second: Rajaratnam/Farris
 - All in favor

4. Staff Report/Updates

- M. Ancheta reported that the Navy Industry Day would be on January 27, 2021.
- M. Ancheta provided CDBG Update. Equipment would be distributed as soon as Jobs form was turned in by restaurant applicants.
- M. Ancheta spoke about EV Charger Grant. The parking lot will start to see movement with that project soon. PD is coordinating the construction efforts.
- M. Ancheta commented on Electronic Sign Committee. T. Smith commented on tentative construction date on January 27.

FUTURE AGENDA ITEMS

- None

ANNOUNCEMENTS

- Funding options have been provided for the RACVB's California Welcome Center.

ADJOURNMENT – 6:29PM